

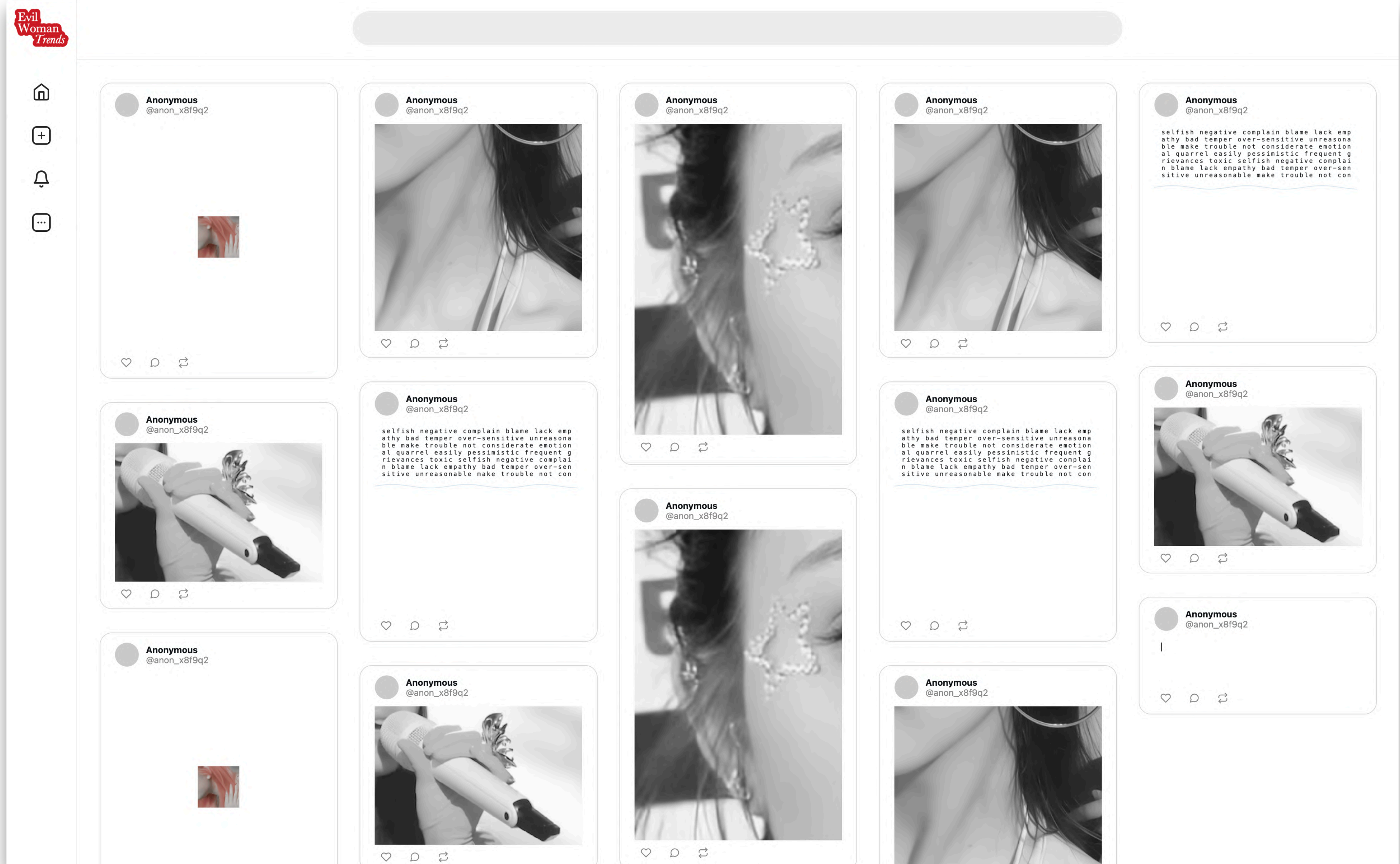
From audience feedback:

1. Rather than using my own summarised keywords as the content of the original posts, I decided to build a direct **relationship between the comments and the posts** – because it is the comments that construct the “witch”.
2. The posts are already disruptive for audiences. If the interface does not resemble social media, there is **no entry point for interaction**. I will use a restrained simulation of social media to emphasise interaction itself, allowing audiences to directly experience unconscious participation in execution. Besides, to create a connection between the website and the dictionary, **red** should only appear in places where it naturally belongs, such as likes.
3. To encourage natural interaction and imitate the real social media, **image-based posts** should be included and outnumber text-based ones. This also allows for **more varied forms of destruction**, beyond historical witch execution references.
4. The current posts are **too human-like** in visual form, which some viewers find uncomfortable, especially when “executing” something that feels like a real body. While critical, the project shouldn’t make audiences feel personally destroyed.

Iteration

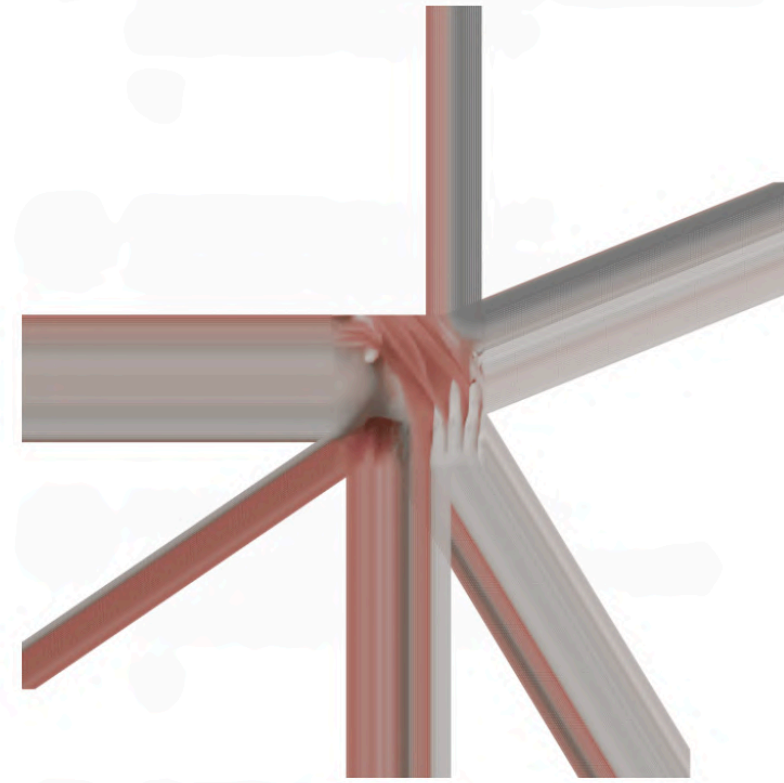
To display as many posts as possible on one page, and to create an immediate hook while also functioning as a kind of index, my website mainly simulates the web interfaces of Pinterest and Instagram.

I added image-based posts and removed the overly human-like text posts. To avoid victims being easily recognisable while still showing why they are being attacked, I zoomed into partial details of the images.





Anonymous
@anon_x8f9q2



interacts with someone full of negative energy.



Anonymous @user_716xur
Too much drama. Unfollow.



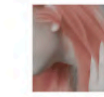
Anonymous @user_tqxcj
The show's editing took things out of context, only showing her negative emotions.



Anonymous @user_suihm0
Toxic partner, overly nagging, depressing to be around, emotionally twisted.



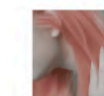
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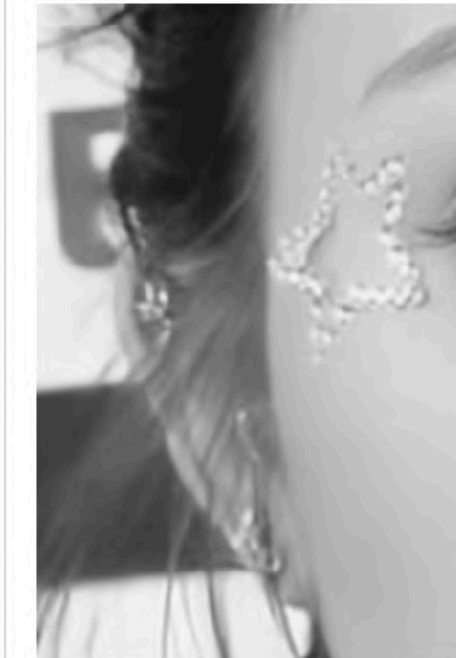
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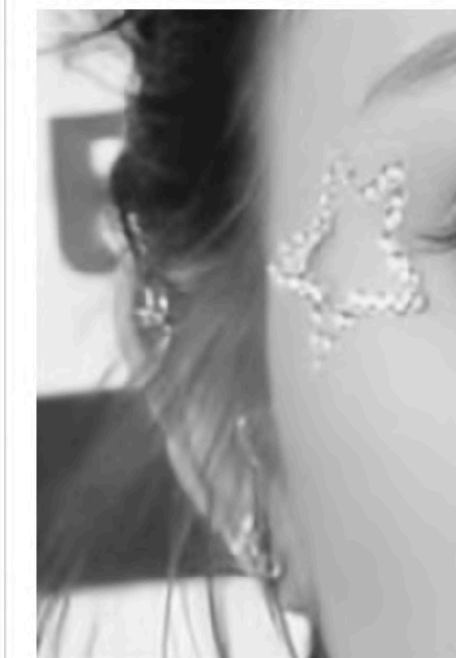
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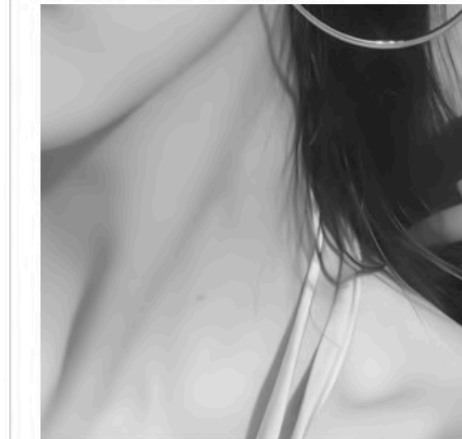


Anonymous
@anon_x8f9q2

selfish negative complain blame lack empathy bad temper over-sensitive unreasonable make trouble not considerate emotional quarrel easily pessimistic frequent grievances toxic selfish negative complain blame lack empathy bad temper over-sensitive unreasonable make trouble not considerate



Anonymous
@anon_x8f9q2



Anonymous
@anon_x8f9q2

selfish negative complain blame lack empathy bad temper over-sensitive unreasonable make trouble not considerate emotional quarrel easily pessimistic frequent grievances toxic selfish negative complain blame lack empathy bad temper over-sensitive unreasonable make trouble not considerate



Anonymous
@anon_x8f9q2



However, I overlooked an issue: Audiences **cannot understand** what the images are from these cropped details alone. In addition, with the glitch effect on the right, the result only reads as a few vertical shapes, and **the sense of image destruction or execution is lost.**

Anonymous
@anon_x8f9q2



It's just the truth. Nobody wants to be friends with someone full of negative energy.



Anonymous @user_qph7bp

Her husband also has his share of problems. It was a two-way relationship conflict.



Anonymous @user_q8t9q2

Too much drama. Unfollow.



Anonymous @user_95ogcr

Toxic partner, overly nagging, depressing to be around, emotionally twisted.



Anonymous @user_5yq9uj

I mean no harm. I just don't appreciate this way of dealing with things.



Anonymous
@anon_x8f9q2



Anonymous @user_ziuryt

Too much drama. Unfollow.



Anonymous @user_mnlonn

Crazy chicken lady, suffocating vibe, drama queen, always picking unnecessary fights.



Anonymous @user_q09pac

Just my honest feeling. No man could stand being her husband.



Anonymous @user_v0plh2

She needs therapy, not a relationship.



Anonymous @user_e6l7hp

Anonymous
@anon_x8f9q2

!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
FIN THE IR SHOES ANY ONE W
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IKETHI ST OOMUCH DR MAU
N FOLLOWSHE HAS AN UNLIK
EA L PE SONALITY BEIN
G WITH HER I SE XHAUSTING
JUST MY HONEST FEELING N
O MAN COU D STAND BEING H
ER HUSBAND CRAZY CHICKE
N LADY SUFFOCATING VIBE
DRAMA QUEEN ALWAYS PICK
ING UNNECESSARY FIGHTS
I MEAN NO HARM I JUST DONT
APPRECIATE THIS WAY OF D
EALING WITH THINGS



The show's editing took things out of context, only showing her negative emotions.



Anonymous @user_j9zqm4

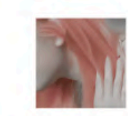
I mean no harm. I just don't appreciate this way of dealing with things.



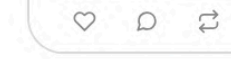
Anonymous @user_vjno72

Why is everyone attacking her looks? Focus on the actual issue.

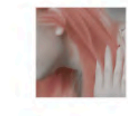
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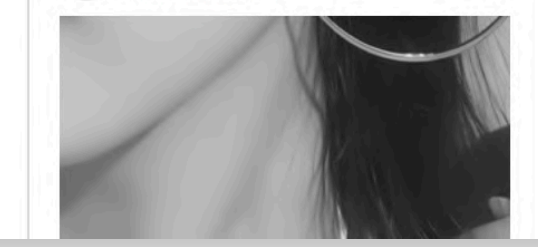
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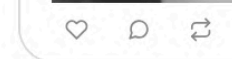
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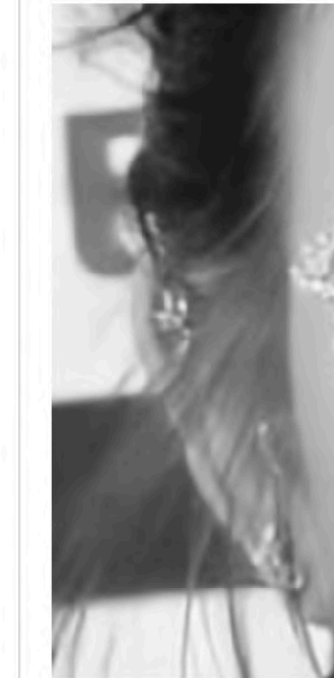
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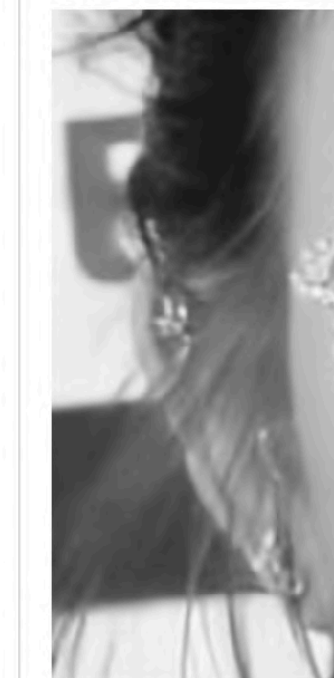
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@anon_x8f9q2



Updated Output – *Evil Woman Trends*

Since the aim is to represent the symbolic form of attacks on victims, it is sufficient to show visual equivalents of the same category. This avoids using real victim images and reduces the risk of secondary harm, while still maintaining a **narrative connection** between posts and comments. Therefore, I used **stock images** to replace cropped images of real victims, making the posts still **readable**.

Evil Woman Trends website: <https://evilwoman.netlify.app/>

Video demonstration (just as time stamp): <https://youtu.be/gSADNeLBS1U>



Anonymous @anon_x8f9q2



Anonymous @anon_x8f9q2

I actually liked her before she blew up but now all she does is play the victim. Unfollowed. Used to be a fan but I started hating her out of nowhere. Guess I just misjudged her before. She's not even pretty who's actually watching her videos. I don't know why she's dating him. It's just spill more tea. I'm only here for the drama. Full of lies and constant lies. Dishonest. That is honest. Lying in the face to her parents. All you young followers need to stop coddling her. She's a grown adult. Heard she abused her own pets. Honestly, my impression of her is ruined. Her boyfriend is still sticking by her through all this mess. Seriously, sacrifice so much. Damn, she was dating someone that much older when she was still a minor. As a college expense education and it's still just a low-tier university.



Anonymous @anon_x8f9q2



Anonymous @anon_x8f9q2



Anonymous @anon_x8f9q2



Anonymous @anon_x8f9q2

Accusing girls abroad and then demanding they prove their private life is clean. Does that mean only top-tier scientists are 'respectable'? The logic here is literally brain-dead. The fact that some of these girls are actually celebrating and thinking they can 'prove themselves' with their papers is sad. Once the stigma is set, nobody cares about your research. Ur all just academics eductress est to them. Even if the guy is arrogant and has no evidence, why is everyone focusing on the slut-shaming part when he talked about someone else? Imagine getting a massive ego boost from dragging women you'll never even meet. How repressed must ur life be? Accusing girls abroad and then demanding they prove their private life is clean. Does that mean only top-tier scientists are 'respectable'? The logic here is literally brain-dead. The fact that some of these girls are actually celebrating and thinking they can 'prove themselves' with their papers is sad. Once the stigma is set, nobody cares about your research. Ur all just academics eductress est to them. Even if the guy is arrogant and has no evidence, why is everyone focusing on the slut-shaming

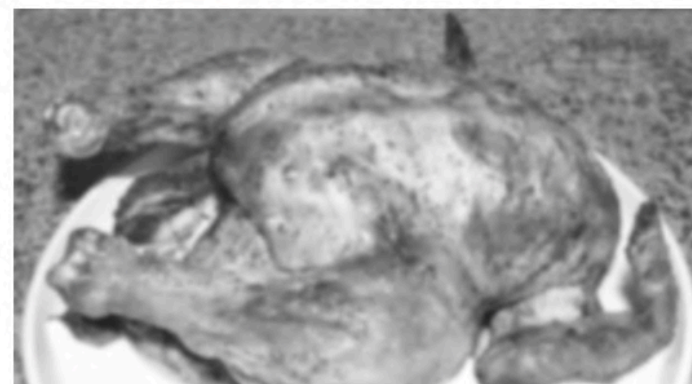
Anonymous @anon_x8f9q2



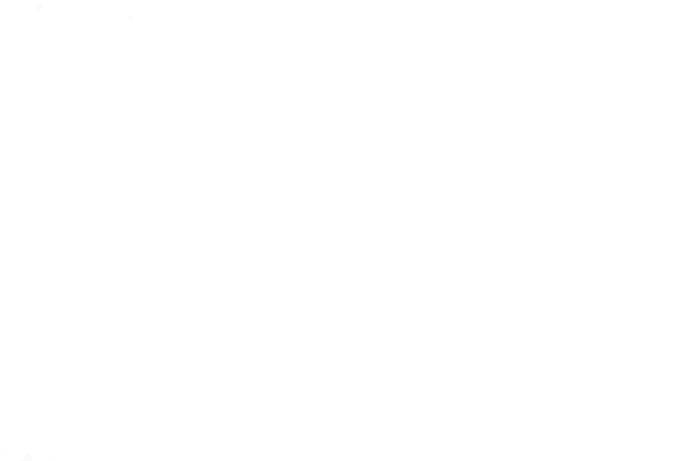
Anonymous @anon_x8f9q2



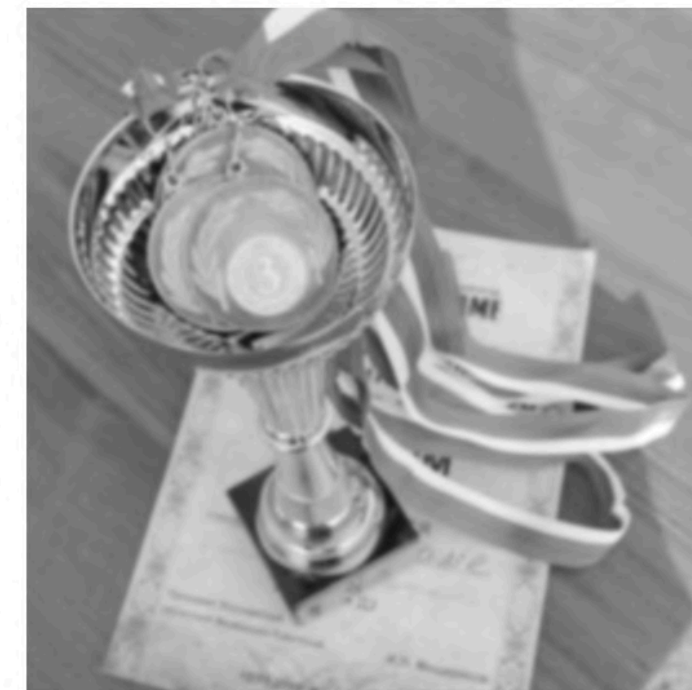
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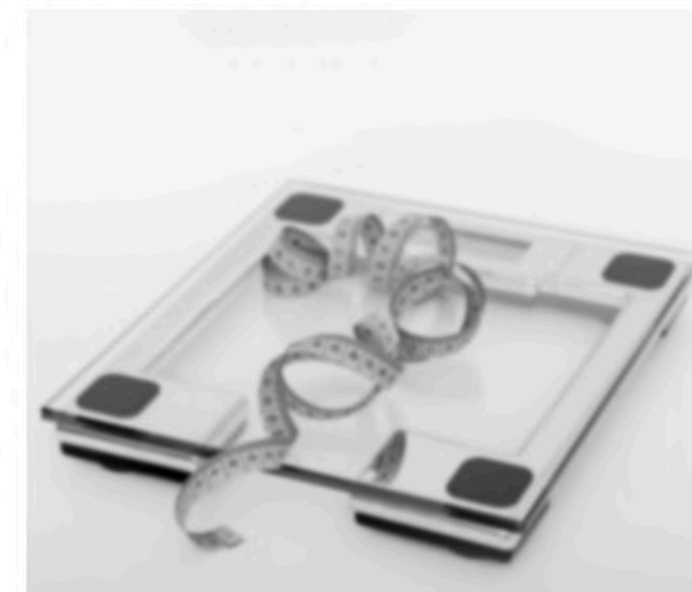
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Evil Woman Trends

Please use social media carefully. You may have already participated in the execution of a "witch" without realising it. Every repost, comment, like, and even every scroll slightly pushes a person further towards being seen, discussed, and judged.

Using the interface of social media as its main form, *Evil Woman Trends* simulates a common contemporary phenomenon: the Digital Witch Hunt. This project explores the question: How are these "witches" manufactured within Chinese social media, and how are digital witch hunts and executions collectively carried out by "us"?

Since early modern Europe, witch hunting has referred to excessive moral judgement mainly directed at women and presented as justice. Today, these witch hunts happen on social media platforms where everyone can participate. Any woman can become a "witch". She may be a celebrity or an ordinary person. Often, she has done nothing truly wrong, yet a facial expression, a relationship, a style of clothing, or even an emotion can become "evidence" against her.

The website contains posts in different visual forms, each representing a different execution of a "witch". On social media, harm is created through small and repeated interactions. Scrolling, liking, and reposting may seem harmless, but algorithms amplify emotions, encourage collective attacks, and make them appear justified. Therefore, every action in this project affects the condition of the "witch". Most interactions accelerate her collapse, while supportive actions are too weak to stop the process.

On digital platforms, witch hunts are no longer carried out only through obvious violence, but through the everyday interactions of countless ordinary users. When harm towards victims is broken down into lightweight actions that only require moving a finger, are we still able to realise that we ourselves may also be participating in this violence?


Evil Woman Dictionary

In contemporary mainland Chinese long-form TV series, "evil women" (恶女) have become increasingly popular with audiences, often attractions more attention than traditionally "angelic" female characters. Yet their portrayals appear to be repeatedly shaped through highly uniform narrative templates.

This project asks whether such representations still reduce the complexity and diversity of women as both characters and people, and whether they contribute to the formation of a new stereotype of the female figure.

Evil Woman Dictionary is published in volumes, each covering 3 years. For each period, 5 representative "evil women" characters with high cultural visibility and discussion are selected.

The dictionary compiles 100 personality trait words selected from Anderson's (1968) study *Likableness Ratings of 555 Personality-Trait Words*, arranged from higher to lower likableness ratings. These 5 characters are then used as material examples, appearing under the trait words that best describe them. Through this structure, the *Evil Woman Dictionary* takes shape.



In addition, some viewers reported that the interface is confusing when first entering the page. While the intention was for audiences to enter the system unconsciously, I added interactivity to the logo and icons, as well as short introductions to both outputs, [Evil Woman Trends](#) and [Evil Woman Dictionary](#), to improve clarity.



Anonymous
@anon_x8f9q2



Anonymous @user_r1af5q
Just imagine a young girl being publicly trashed by some middle-aged peer in the industry and not even being allowed to cry. It's so unfair.



Anonymous @user_f1xgv0
Still don't get how she blew up in the first place.



Anonymous @user_deh2w5
Her face says a lot already, no need to over-explain.



Anonymous @user_ogd23v
Finally, everyone's waking up to what I've been saying about her.



Anonymous
@anon_x8f9q2

I actually liked her before she blew up but now all she does is play the victim. Unfollowed. Used to be a fan but I started hating her out of nowhere. Guess I just misjudged her before. She's not even pretty, who's actually watching her videos? I don't know. I would think she's just a pill more tea. I'm only here for the drama. Full of lies and constant dishonesty. That is honest. I was in the field with her parents. All you young followers need to stop coddling her. She's grown up. I heard she abused her own pets. Honest. My impression of her is ruined. Her boyfriend is still sticking by her through all this. He's a serious loser. I sacrifice so much. Damn she was dating someone that much older when she was still a minor. As a called experimenter, I've seen education and it's still just a low tier university.



Anonymous
@anon_x8f9q2

Accusing girls abroad and then demanding they prove their private life is clean. Does that mean you top-tiers scientists are 'respectable'? The logic here is literally brain-dead. The fact that some of these girls are actually celebrating and thinking they can 'prove themselves' with their papers is sad. Once the stigma is set, nobody cares about your research. Ur all just academics seducing them. Even if the guy is arrogant and has no evidence, why is everyone focusing on the slut-shaming part when he talked about something else? Imagine getting a massive ego boost from dragging women you'll never even meet. How repressed must ur life be? Accusing girls abroad and then demanding they prove their private life is clean. Does that mean you top-tiers scientists are 'respectable'? The logic here is literally brain-dead. The fact that some of these girls are actually celebrating and thinking they can 'prove themselves' with their papers is sad. Once the stigma is set, nobody cares about your research. Ur all just academics seducing them. Even if the guy is arrogant and has no evidence, why is everyone focusing on the slut-shaming part when he talked about something else? Imagine getting a massive ego boost from dragging women you'll never even meet. How repressed must ur life be?



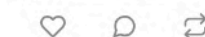
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Anonymous

Anonymous @anon_x8f9q2



♥ 🗨️ ↻

Anonymous @user_p7rg1h
It's wild that someone with such a rich musical persona gets called a vapid, talentless singer with no taste. Poor girl is still so young.

♥

Anonymous @user_cfafaf
Not on the level of a diva but acts like one, so pretentious.

♥

Anonymous @user_pozgor
Her singing is just showing off technique, acts like she's some kind of vocal textbook.


♥

Anonymous @user_hljv5k
Finally, everyone's waking up to what I've been saying about her.

♥

Anonymous @anon_x8f9q2

a al ylik e efo el p n w
sh oes layt evit Unfo owæ Usd t
o afanb a e hat gh ou o æe
G es us m a h eo Sh e en
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er i e e b y end sil t in
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somuch a shewad ting e et t
l de whe shewa s i i As c e en
eed i it ss ll jus aloti m
i rs t



♥ 🗨️ ↻

Anonymous @user_3f9sce
Her boyfriend is still sticking by her through all this? He's seriously sacrificed so much.

♥

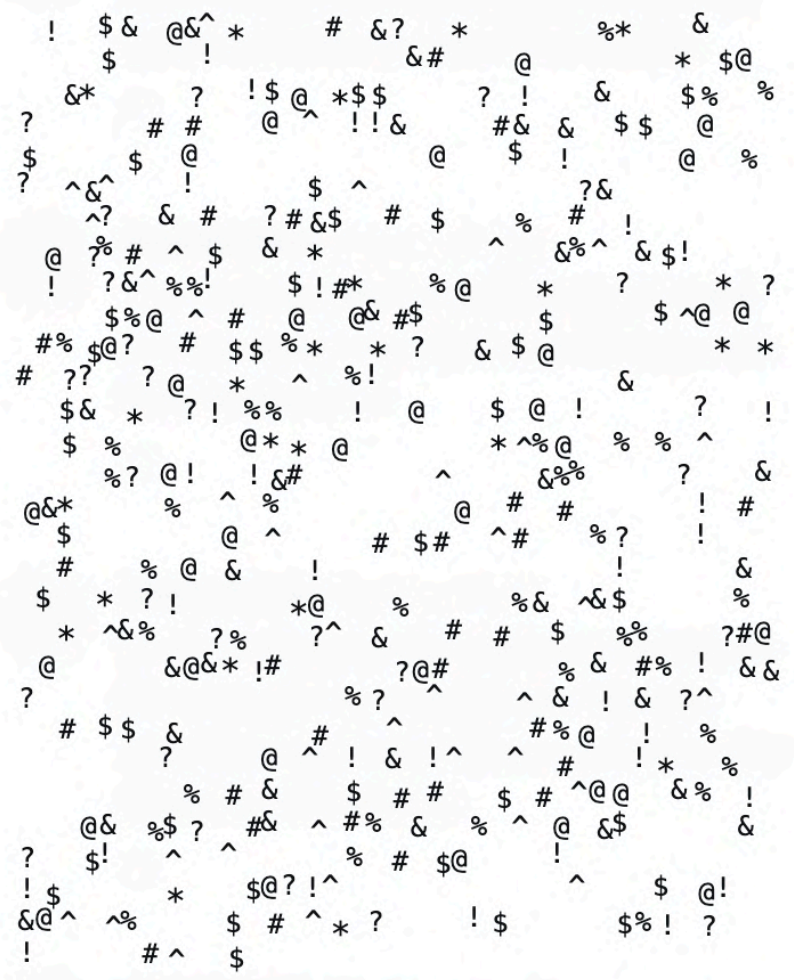
Anonymous @user_inug1z
Idc how old the guy she's dating is, just spill more tea. I'm only here for the drama.

♥

Anonymous @user_2h6j0x
You guys on the internet are so gullible. Just a few screenshots and chat logs and you've already decided she's guilty?

♥

Anonymous @anon_x8f9q2



♥ 🗨️ ↻

sl*t-shaming part when he talked about so much else?

♥


Anonymous @user_jh5reh
Little tip: check her SCI publications or local journal credits and u can tell right away if she's 'that' kind of girl.

♥

Anonymous @user_hd8qmi
I'm not even in that group so I couldn't care less. Everyone knows the ones rushing to defend themselves are just triggered for a reason.

♥

Anonymous @anon_x8f9q2



♥ 🗨️ ↻

Anonymous @user_rnbmku
Lmao I legit thought she was going through chemo.

♥

Anonymous @user_87vg9s
We're only dragging her bc her character is actually trash.

♥

Anonymous @user_9mztnc
Is that even human??

♥

Anonymous @user_r7cn37
Just got a buzz cut too! Looks are nothing compared to convenience.

♥

Anonymous @user_zh7zng

Anonymous @anon_x8f9q2



♥ 🗨️ ↻

Anonymous @user_6apfhv
Your thesis was published in a trash journal anyway.

♥

Anonymous @user_eo7grx
So all u need to get into grad school is play a seductress online?

♥

Anonymous @user_rd4zwc
Congrats! Can't wait for more vlogs abt ur grad school life!

♥

Anonymous @user_cco8e5
The body is goals ngl, ur boyfriend is lucky.

♥

Anonymous @user_5urjga

For the execution simulations, I developed 15 different visual forms based not only on historical witch executions such as burning and drowning, but also on digital distortions and image corruption. This reflects how methods of execution evolve alongside technological tools, from early modern Europe to the digital age.

Anonymous
@anon_x8f9q2



Anonymous @user_g6kzf4
No class, zero manners, just pure toxicity.



Anonymous @user_x8e3t2
Her voice is so grating, I get so triggered the second she starts talking.



Anonymous @user_googmk
Sure, sure. Apparently having empathy is a personality flaw now according to u lot.



Anonymous @user_px963m
Everything she says is so vapid and offensive, she's ruining the show for me.



Anonymous @user_a0p11o
Do her friends have dirt on her or something? Lol.

Anonymous
@anon_x8f9q2



be body-shamed like this.



Anonymous @user_son8uu
She just couldn't keep her mouth shut when eating. Don't blame genetics or puberty, those are just pathetic excuses.



Anonymous @user_zurgfr
Imagine claiming she only eats once a day, basically admitting she's not training. Getting older rly made her craftier.



Anonymous @user_poxjp2
Not managing her weight and slacking off on training, how else did she end up this fat?



Anonymous
@anon_x8f9q2

wit chw 0 itchwit chw itchw itch. wi t
chwitchw. itchwit tchw itc'h witc hwitc
hw it chwitc.tch'w itchwit tchw itc hwi
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itchwitchwitc.



Anonymous @user_9t8u23
The bar for fame is literally on the floor at this point.



Anonymous @user_de1oz8
The best way to hate someone on the internet is to just never mention them again.



Anonymous @user_1nww1a
Refusing to apologise and making others do it instead? Makes my blood boil.



Anonymous @user_nxgd0i
Not tryna defend her, but if I had her face and body, I'd wake up laughing in my

Anonymous
@anon_x8f9q2



Anonymous @user_xli48h
Who's worse, her or that "eating chicken" girl?



Anonymous @user_fany5v
The other guests need to call the police ASAP, they accidentally joined a scam ring



Anonymous @user_g4rkih
I watched the show because of all the gossip accounts talking about it and honestly she seemed fine to me. The worst part was the livestream comments and the netizens, especially the idiots blindly believing clickbait accounts.



Anonymous @user_egsvzw
This goes beyond low EQ at this point. It's a character issue.



Anonymous @user_72aduk
Maybe she's just trying to raise awareness

Anonymous
@anon_x8f9q2



she should just stick to red carpets and stay off-screen.



Anonymous @user_d0wzgb
She looks so exhausted on camera, no life in her eyes at all.



Anonymous @user_h4ypgf
She's been in the industry for years, obviously her face is gonna change. Even us normal ppl look like completely different people after a decade.

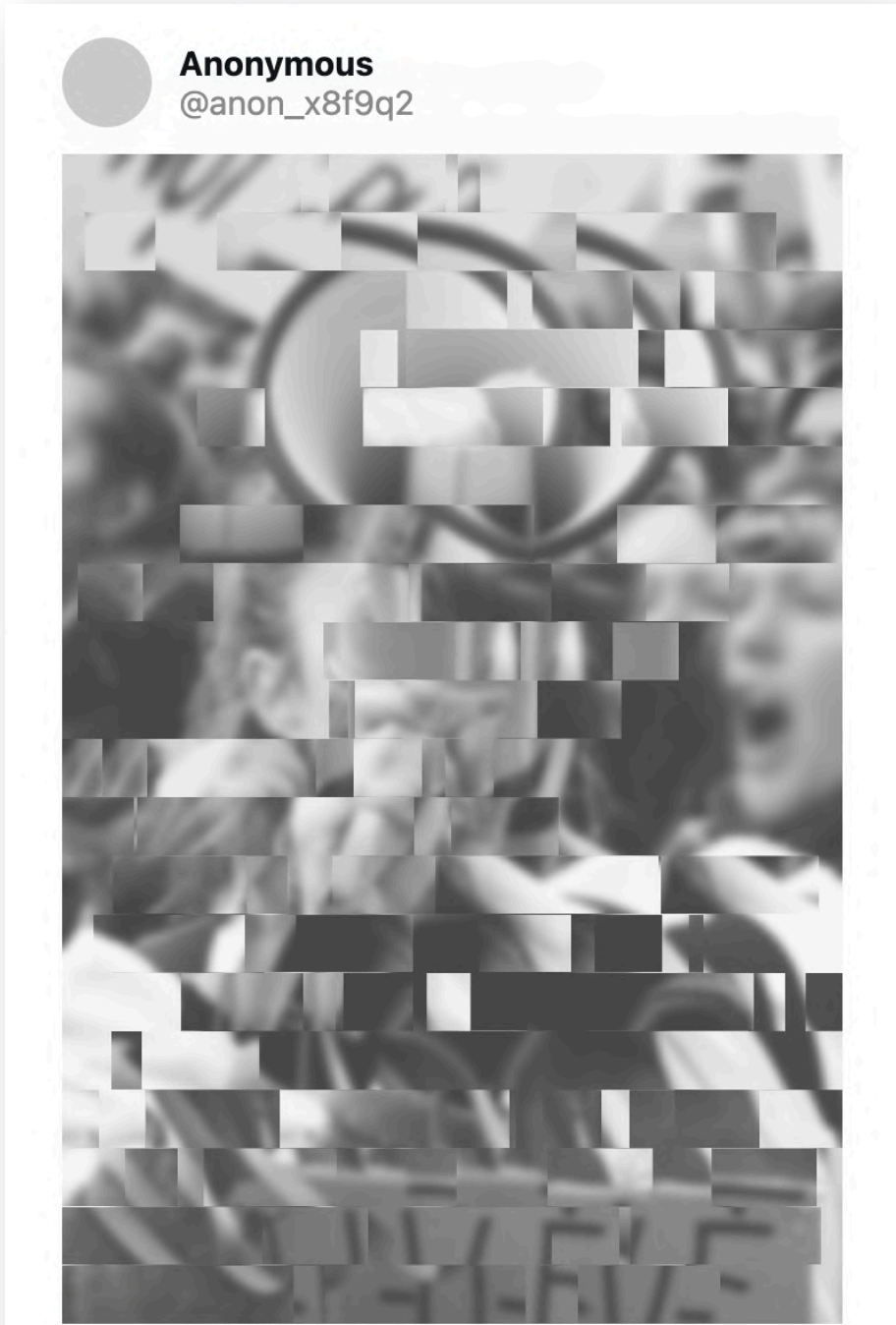


Anonymous @user_37xsh0
These celebrities are literally stunning, why are u lot still nitpicking??



Anonymous @user_s1nktl
Her face is just as stiff as that other actress now.





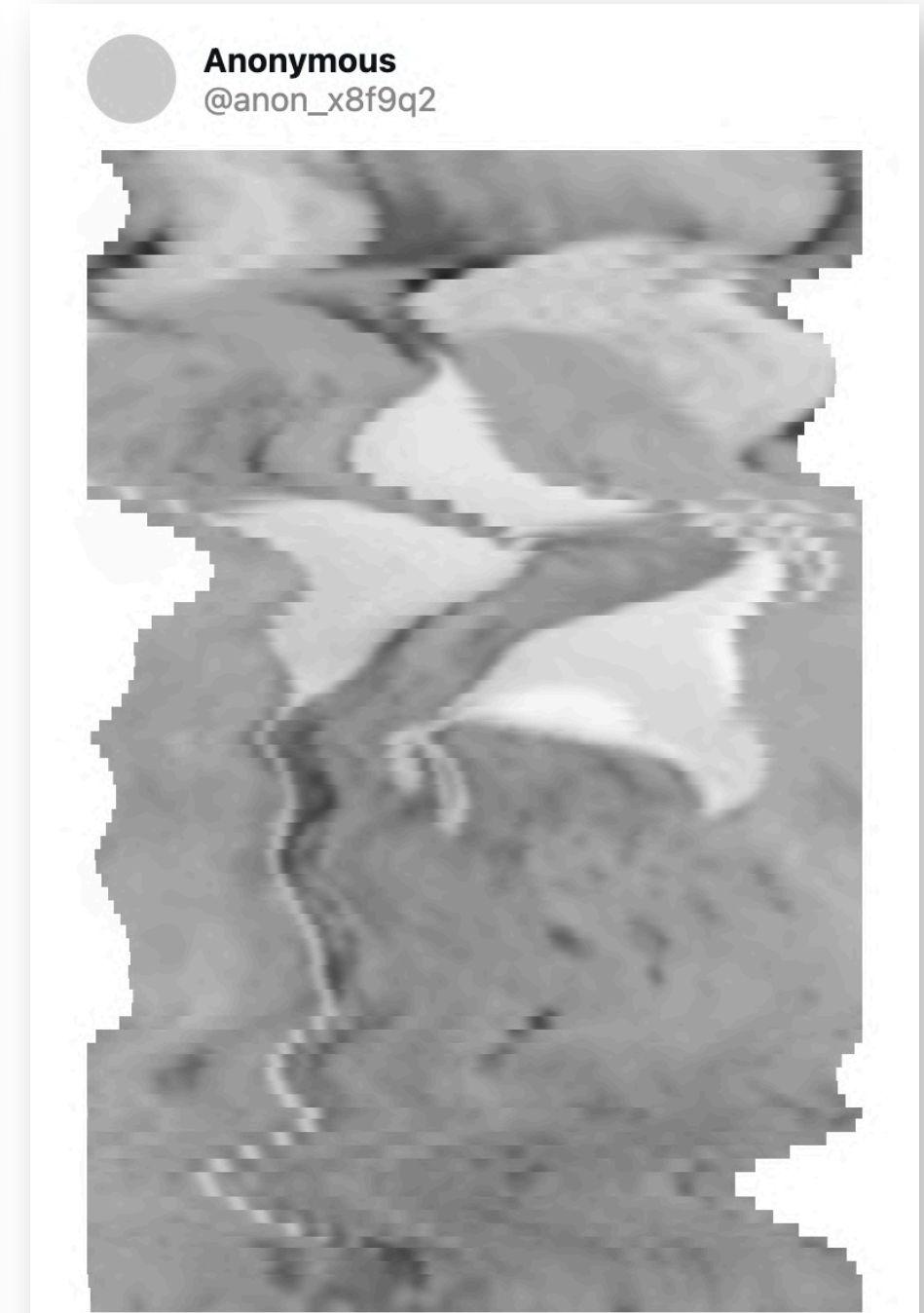
Anonymous
@anon_x8f9q2



Anonymous @user_pwzkcg
This guy has a history of creeping in women's toilets and taking photos. His mum always covers it up for him. They're both so dodgy.

Anonymous @user_6h7cuu
If she felt uncomfortable, she could've just moved seats! Recording his 'crime' instead? The level of scheming is insane.

Anonymous @user_fh26ny



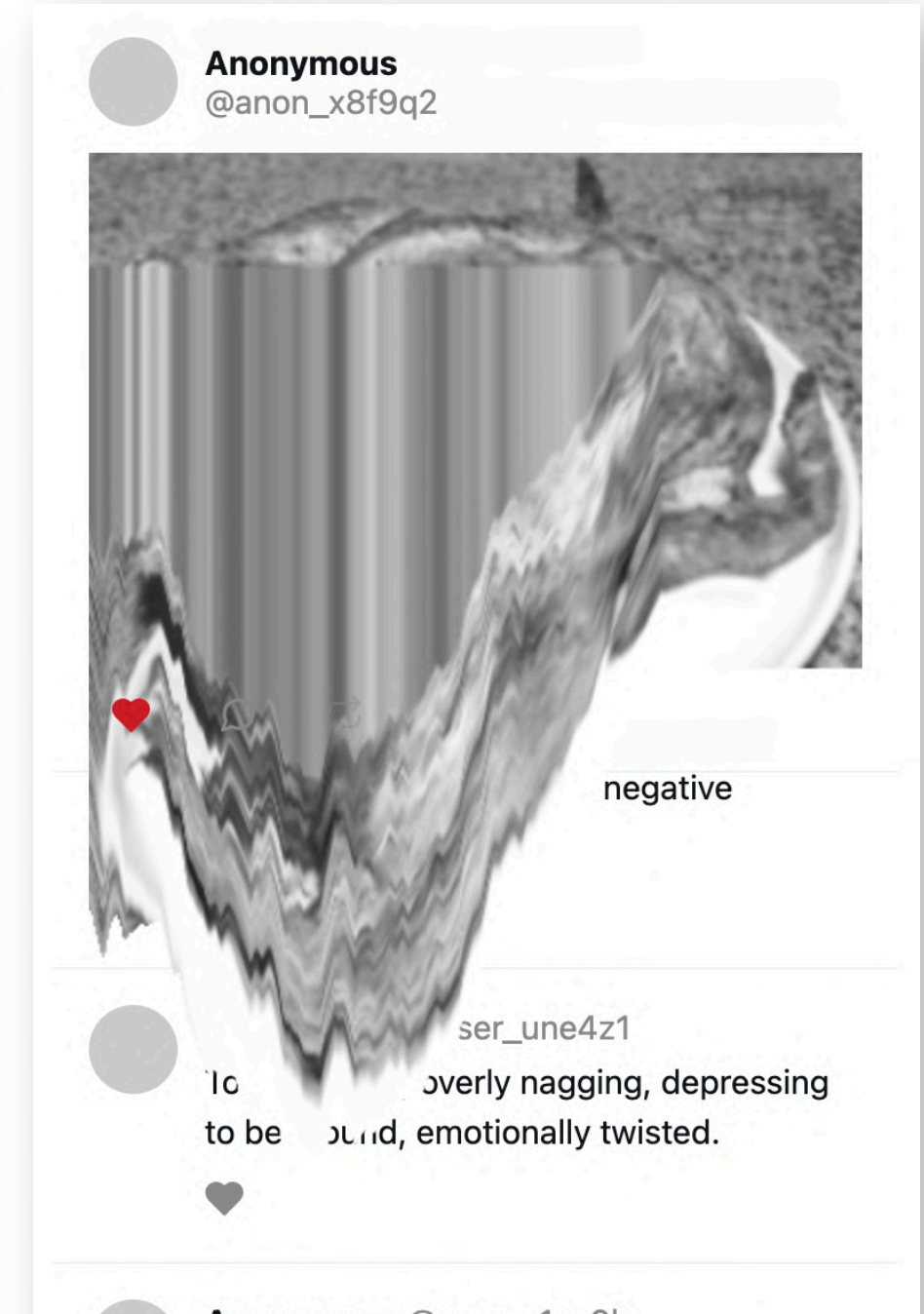
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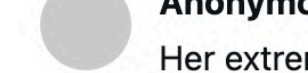
Didn't realise she had such a good figure. Was ready to criticize, now I just want to make a checkup for her.

Anonymous @user_v9j8xs
Why does she always seem so melancholic at such a young age? I personally prefer brighter vibes.

Anonymous @user_9y14gb
It's literally 2026 and some of y'all are still mentally stuck in the Qing Dynasty.



Anonymous
@anon_x8f9q2

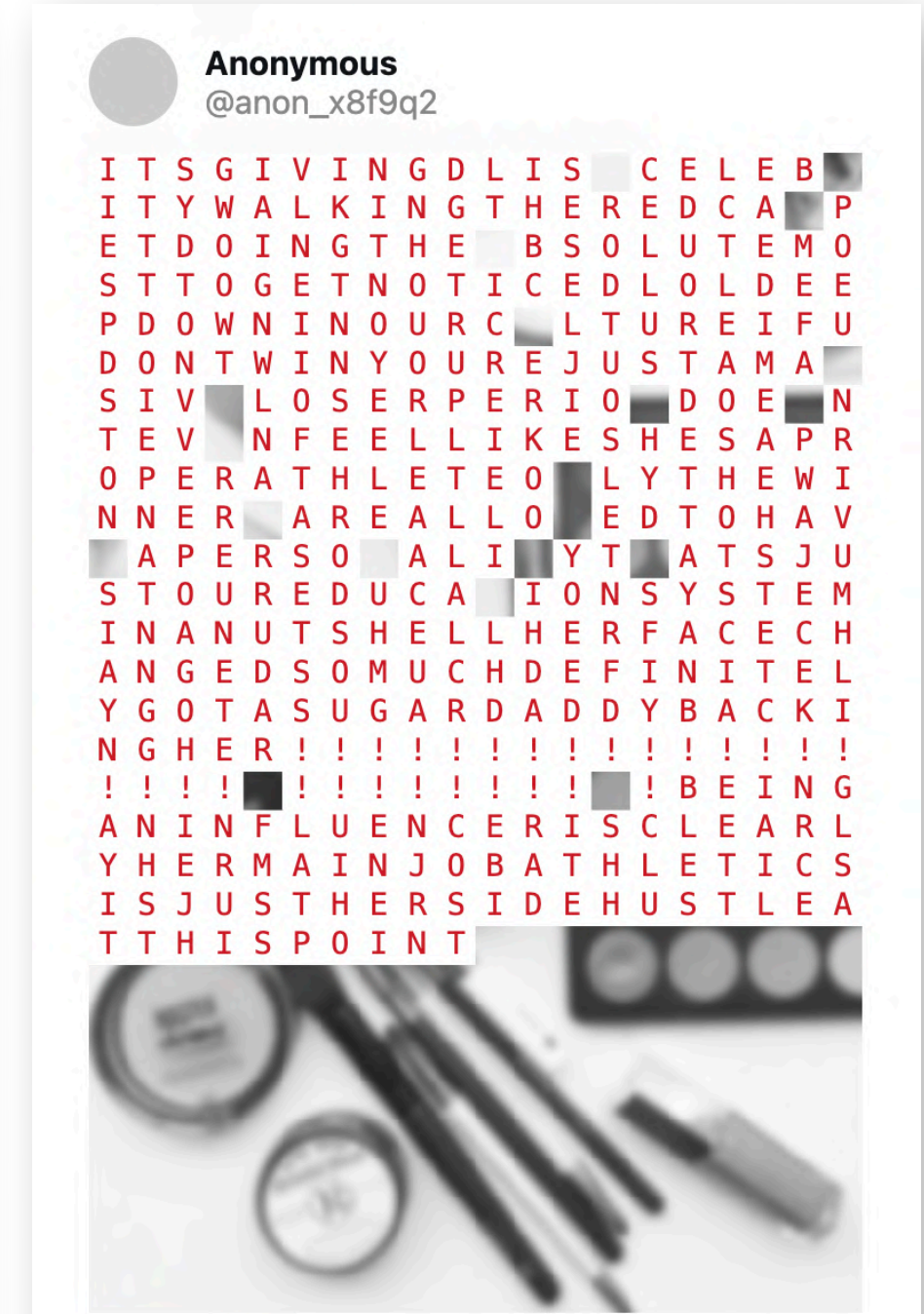


Anonymous @user_x1zq9h
Her extreme insecurity stems from long-term dependence. It's a structural issue.

Anonymous @user_uz14xm
Honestly, she brought this upon herself. Stop playing the victim.

Anonymous @user_fxmr19
Just my honest feeling. No man could stand being her husband.

Anonymous @user_lr45i8



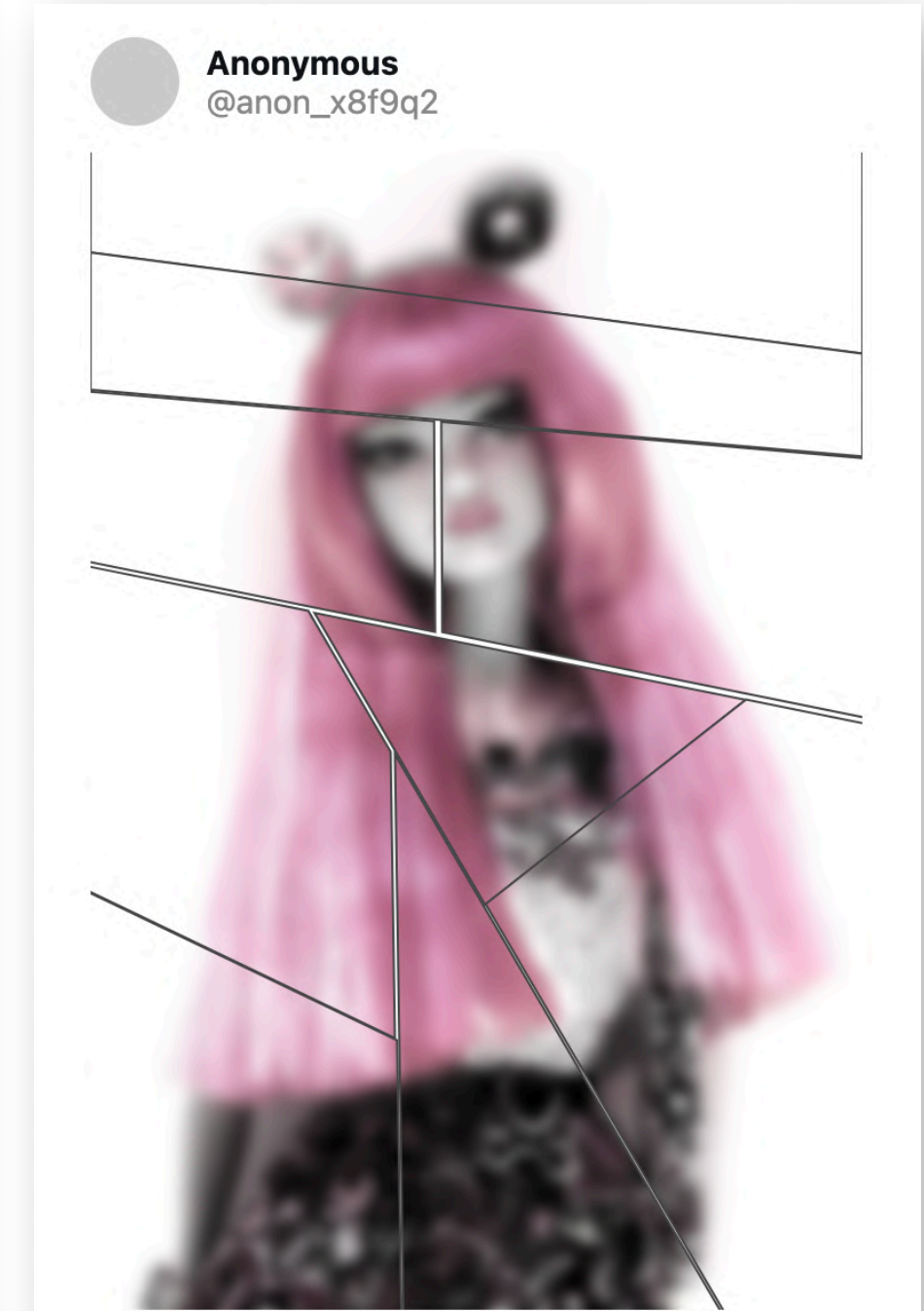
Anonymous
@anon_x8f9q2



Anonymous @user_0cekko
None of u haters are even top of your own fields. Just a bunch of losers getting a parasocial ego trip off other athletes to mock someone actually successful. Honestly makes me sick.

Anonymous @user_jby16b
Being an influencer is clearly her main job, athletics is just her side hustle at this point.

Anonymous @user_girdlb



Anonymous
@anon_x8f9q2



That hair color is actually hard to look at, looks like s*** work tbh.

Anonymous @user_53m03t
That's actually disgusting...grandpa in hospital and she still posting aesthetic pics

Anonymous @user_9jefyb
So the girl gets fully doxxed but the people behind it only get partial names?? Make it make sense.

At Last...

Currently, there are 15 non-repeating posts, which makes the project open-ended.

If developed further, more posts could be added to Evil Woman Trends, or additional sub-projects like this & Evil Woman Dictionary could be created under the same theme and integrated into a single interactive system, forming an “Evil Woman Universe”.

By presenting the similar theme across various contexts, I hope not only to explore existing systems, but also to potentially create a new system that allows audiences to enter from multiple perspectives.

Evil Woman Trends website: <https://evilwoman.netlify.app/>

Video demonstration (just as time stamp): <https://youtu.be/gSADNeLBS1U>